

# PRIVATE AIR

LIFE AT THE SPEED OF LUXURY

INNOVATIONS IN LUXURY TRAVEL:

SKYBRIDGE  
PRIVATE AIR

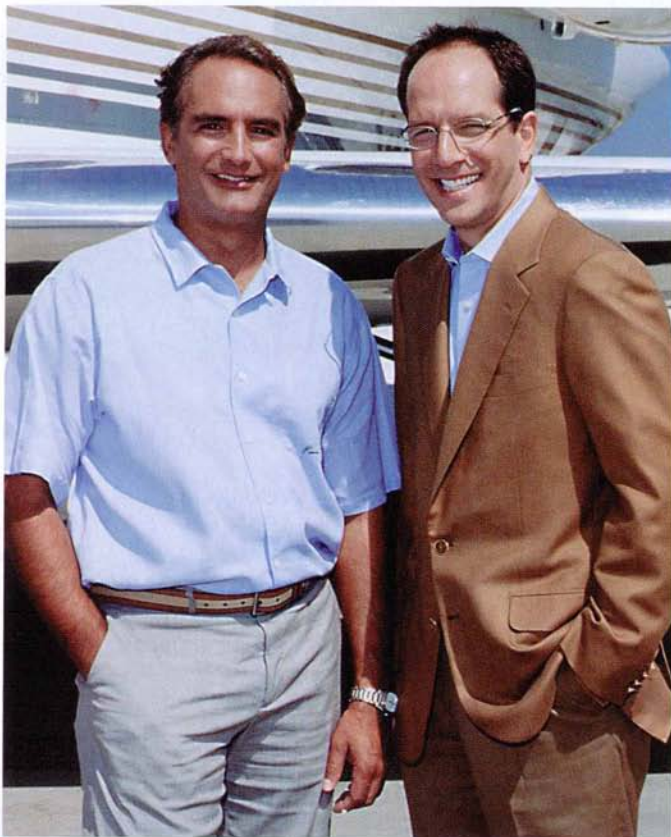
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New Choice

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# SKYBRIDGE

Luxury Has Never Been So Easy

SkyBridge founders Jason Moskowitz and Michael Napoliello



**S**KYBRIDGE PRIVATE AIR, the first private jet charter-broker in the aviation industry to offer Freedom from Fractional<sup>SM</sup> service, took flight August 2003 and is soaring high. Free of hidden costs, prepayment plans, membership fees or fractional ownership programs, travelers are now able to fly on their own terms in the otherwise costly and complicated private jet arena.

Traditionally, private air travel has been made available with fractional ownership or membership programs which often include costly maintenance fees. Those interested in last minute business flights or those with a special occasion were left to filter through the myriad of companies offering long-term commitments. The fee schedule and commitment involved left little room for the occasional traveler. Businessmen Michael Napoliello and Jason Moskowitz recognized a need for 'no-strings-attached' travel and SkyBridge Private Air was born.

Like many business leaders,

Moskowitz and Napoliello spend more time in airports than at home. A missed domestic flight forced them to charter a private jet for an important meeting. Unfortunately, with limited routes and jet choices, and larger companies that were more interested in selling them expensive ownership programs than getting them from point A to point B, the two had a difficult time finding a reasonably priced flight.

"SkyBridge Private Air is changing the way the private aviation sector operates," states Moskowitz. "SkyBridge travelers fly when they want, pay only for what they use and are never hassled for any further commitments, ever." Imagine that: a convenient, hassle-free means to travel with no long-term commitments. So, even the first time traveler who is not sure about making a long-term commitment, or the one-time flyer who may be planning a special retreat has access to luxury travel with no strings.

Co-founder Napoliello notes, "Most charter and fractional own-



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ership companies require large prepayments or charge membership and costly maintenance fees, which does not include actual flight time.”

Moskowitz adds, “With fractional and long-term commitments, travelers are not getting the best market rates. A further discouragement is that flight times and jet selection and availability are extremely limited, especially during holidays and blackout dates. SkyBridge does away with all of those inconveniences.”

AS A CHARTER-BROKER SERVICE, SKYBRIDGE PROVIDES A UNIQUE outsourcing operation. In effect, SkyBridge Private Air matches individualized customer needs with available jet providers for a win-win situation. Travelers are free to make plans at their convenience and SkyBridge is the vehicle to make the plans reality. SkyBridge is the first company to recognize the spontaneity of air travel and provides more options than traditional charter or private air service.

With SkyBridge Private Travel Managers available to clients 365 days per year 24/7, private air travel is becoming more personal and immediate to travelers needs. Continuing their belief of putting client needs first, SkyBridge Private Air provides travelers with complimentary 24-hour concierge service, customized security, emergency and medical response and a meticulous safety program.

Having worked with marketing industry leaders, real estate moguls and connoisseurs of all types throughout their careers, founders Moskowitz and Napoliello have built a loyal client base of colleagues who have experienced similar frustrations with private jet travel. Wells Fargo Sr. Vice President of Private Client Services Mike Gleason states, “I have known Michael and Jason for more than 10 years and they have always been pioneers with a knack for revolutionizing industries. SkyBridge is another promising venture that meets a real need in a growing marketplace desperate for change.” ■