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Press Release

Source: SkyBridge Private Air

SkyBridge Private Air Transforms Jet Travel Industry With Unsurpassed Luxury Services and No-Strings Approach

Tuesday July 6, 9:01 am ET

HERMOSA BEACH, Calif.--(BUSINESS WIRE)--July 6, 2004--The new SkyBridge Private Air has revolutionized private air travel by providing unsurpassed luxury offerings while eliminating the hassles and hidden costs typically associated with private jet service. With SkyBridge, travelers fly at their pleasure without membership programs, hefty maintenance fees, ownership commitments, and prepayment arrangements that are standard in the costly and complicated private jet arena.

SkyBridge Private Air offers the most comprehensive array of exclusive luxury travel packages for passengers, to date. They include:

Sweet Dreams -- Over-night travelers may select this five-start package, including an on-board butler, deluxe master-bedroom sleeping accommodations and a gourmet breakfast. Designed to cater to all of your comforts, these jets include top-of-the-line electronics, surround-sound and video.

Executive Express -- This exclusive business package features an in-flight secretary, state-of-the-art computers and a custom designed office-space. This exclusive area is designed for both entertainment and work, featuring SkyBridge's deluxe media center with flatscreen, hi-def televisions.

Gourmet Delights -- SkyBridge Private Air now features an exclusive menu, and full martini bar designed by a five-star private chef. Passengers may request unique culinary creations that may include a vegetable terrine with basil oil and white truffle gelee or lobster tempura with truffle sauce among others. Full bar services are provided with such specialty items as vodka oyster shots.

Healthy Traveler -- Passengers may select full service in-air spa services. Travelers may choose to indulge in relaxing massage, manicure and pedicure, facial, yoga, reiki, pilates and meditation are also available. Culinary creations catering to Atkins, South Beach, Zone and other diets are also available with this package.

SkyBridge Private Air is the only private-air provider to offer comprehensive concierge service, taking the place of a skilled private travel agent. Available 24 hours a day, the complimentary service attends to the clients' most minute travel needs: researching entertainment, touring and shopping interests; booking dinner and theater reservations; engaging travel guides, secretaries and translators; ordering luxury ground transportation; and securing customized personal security services and emergency medical assistance, if required.

For further information on SkyBridge Private Air, please call 800-SKY-0001 or visit our website at www.skybridgeprivateair.com.

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